



The Stamp

Creative

Social Media Management

Social media marketing for your business is one of the most important forms of advertising in today's technology-centered world. It is almost more important to have a consistent, effective social media presence than to have a website; as many consumers will explore the social media channels when researching a business before searching for them online.

The Stamp's social media marketing services are tailored to fit your business based off your industry, your community, your target market, your budget, and the level of involvement/control you'd like to have in the plan and execution of your content. We are a team of creatives - with education and experience in design and marketing - who strive to help businesses of all sizes to efficiently advertise their product or service.

All social media management packages include the following:

- Guaranteeing a consistent presence on your social media accounts
- Research and creation of a "hashtag family" for your social media accounts
- Creation of cohesive, grammatically correct, timely & appropriate post captions
- Design graphics for post content

Additional services available for social media management:

- Take photos for your business social media pages/online marketing
- Collect footage for and create videos/reels for social media
- Manage messages and communication on your social media channels
- "Boost" specific posts as ads on Instagram or Facebook

See package options and pricing on the next page. All monthly online marketing management services are billed on the first of the month for that month's service and due upon receipt. There is no contract required, however we suggest allowing three full months of service to gather data on post effectiveness. Service can be cancelled or paused at any time with a written notice at least one week prior to the next invoice cycle.



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Social Media Management Packages

Basic Coverage

2 posts & stories on
Facebook & Instagram per week

Basic

photos provided
by client

\$450/month

Basic Plus

photos taken by
The Stamp

\$550/month

Premium Coverage

4 posts & stories per week on
Facebook & Instagram per week

Premium

photos provided
by client

\$800/month

Premium Plus

photos taken by
The Stamp

\$960/month

Don't forget the videos!

Video posts (reels) are highly effective and increase your chance of engagement
among followers as well as your chances of populating the
feed of followers and potential customers

Reels can be added to any package!

1 reel per month + \$70

2 reels per month + \$120

4 reels per month + \$280

A La Carte Design for Social Media

Want to manage your own social media with occasional help with content creation?
That can be done! The Stamp can create the graphics or videos along with a great
caption, and share with you to post when and how you'd like!

Post/Story/Graphics

\$45/each with photo/logo/info provided
\$60/each if photos are taken by The Stamp

Video/Reels

\$70/each with photo/logo/info provided
\$90/each if photos are taken by The Stamp

Additional Social Media Services

Initial setup of a new Instagram
and/or Facebook Account

\$150 per account

Message/Communication
Management

\$100 per account/month

On-site Photography

\$30/hour